



Kokua for Keiki



Queens' Marketplace

PROGRAM OVERVIEW

Kokua for Keiki is a partnership program between Queens' Marketplace and Waikoloa Elementary & Middle School. The Kokua for Keiki donation will be awarded based on 15% of the total amount spent at Queens' Marketplace and submitted during the program period. The school can receive a maximum donation of up to \$2,500.

HOW IT WORKS

Encourage your school community (students staff, families + friends) to shop, dine and enjoy services at Queens' Marketplace to earn money for your school. All they need to do is complete an online form and upload their receipts from Queens' Marketplace merchants to earn up to \$2,500 for your school. The donation will be awarded based on 15% of the total amount spent during the program period.

PROGRAM PERIOD

Receipts dated between December 1, 2022 through January 31, 2023 are eligible to earn points.

PARTICIPATING SCHOOL

Waikoloa Elementary & Middle School

DONATION PRIZES

The donation will be awarded based on 15% of total receipt amounts submitted between December 1, 2022 through January 31, 2023. The school can receive a maximum donation of up to \$2,500.



For more information and program rules, visit queensmarketplace.com/kokuaforkeiki

HOW TO SUBMIT A RECEIPT

- Participants in the Kokua for Keiki program must be Hawaii residents age 18+.
- Qualifying receipts must be dated and submitted online between Dec. 1, 2022 and Jan. 31, 2023.
- Visit queensmarketplace.com/kokuaforkeiki to be directed to the online form.
- Participants will be required to fill out online form that includes name, email, phone, and zip code.
- Participants will be required to upload a picture or copy of receipts and upload when prompted.
- Submit form online once required fields have been completed.

PROGRAM TIMELINE

NOV. 20, 2022 COLLATERAL WILL BE DISTRIBUTED TO PARTICIPATING SCHOOLS <ul style="list-style-type: none">• Program flyer to email to school community• Link to the online page and official rules	JAN. 21, 2023 PHYSICAL RECEIPT REDEMPTION 5PM - 7PM <ul style="list-style-type: none">• Center will host a 2hr receipt redemption on-site
DEC. 01, 2022 PROGRAM LAUNCHES <ul style="list-style-type: none">• Marketing and promotion of program will begin online and at the center• Press release issued to media	JAN. 21, 2023 CHECKPOINT #3 <ul style="list-style-type: none">• Center will provide points earned to-date
DEC. 03, 2022 PHYSICAL RECEIPT REDEMPTION 5PM-7PM <ul style="list-style-type: none">• Center will host a 2hr receipt redemption on-site	JAN. 31, 2023 PROGRAM PERIOD ENDS
DEC. 15, 2022 CHECKPOINT #1 <ul style="list-style-type: none">• Center will provide points earned to-date	FEB. 08, 2023 SCHOOLS WILL BE NOTIFIED OF RESULTS
JAN. 7, 2023 CHECKPOINT #2 <ul style="list-style-type: none">• Center will provide points earned to-date	FEB. 28, 2023 DONATIONS WILL BE MAILED TO EACH SCHOOL

Queens' Marketplace Contact
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DECEMBER 1 - JANUARY 31

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queensmarketplace.com/kokuaforkeiki