



CONTACT: Hanna Bree
Property Marketing Manager
808-886-8822, hbree@abhi.com

Queens' Marketplace Celebrates Keiki Returning To School With Back-To-School Bash
Saturday, August 7

For immediate release

KOHALA COAST, Hawai'i Island— On Saturday, August 7 from 11 a.m. to 4 p.m., Queens' MarketPlace will help get kids excited about heading back to school with a Back-to-School Bash. Families can find exclusive discounts, while keiki can play participate in outdoor games and a chalk art activity.

For parents seeking to save on back-to-school gear, a 25-percent-off savings pass can be redeemed at participating merchants and downloaded from the Queens' MarketPlace website. Shoppers who spend a minimum of \$100 throughout the mall are eligible to receive a free gift (face mask pouch, stainless steel water bottle and hand sanitizer) as a thank you for shopping locally at Queens' MarketPlace.

All first responders and firefighters battling the Mana Road brush fire this week will be presented with the gift pack as a mahalo for their vital services also, no purchase necessary.

An eye-catching tropical school bus mural will be painted on the Queens' MarketPlace sidewalk by local artist Shaina Coey over the weekend. During the Back-to-School Bash, keiki are invited to channel their inner artist and help complete the mural with vibrant chalks, provided for free in the Coronation Pavilion.

Popular radio host from KWXX-FM G. Cruz will be broadcasting live from the Coronation Pavilion from 11 a.m. to 4 p.m. also, keeping shoppers inspired by playing the island's favorite tunes, plus providing giveaways and special announcements.

To help keep everyone safe this school year, North Hawai'i Community Hospital is hosting a Mobile Covid-19 Vaccination Clinic the same day. Guests can receive a free vaccine between 10:30 a.m. and 1:30 p.m. at the clinic located in the Food Court. A \$25 Queens' MarketPlace gift card will be presented to the first 25 people to receive their vaccine, and the first 50 to receive their vaccine will receive a \$5 Starbucks gift card.

Public safety is critical to the Queens' MarketPlace. The use of face masks and social distancing protocols as outlined by the Hawaii State Department of Health (DOH) are required at the Queens' MarketPlace, which adheres to all Covid-19 safety guidelines provided by the Hawaii State Department of Health (DOH), Centers for Disease Control (CDC), and State and County government proclamations.

For more information, visit Queensmarketplace.com or call 808-886-8822.

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Queens' MarketPlace in Waikoloa Beach Resort has earned a reputation among visitors and kama'āina as "the gathering place of the Kohala Coast," with an eclectic mix of locally-owned shops, national retailers, a yoga studio, art galleries, a top-rated salon and day spa, notable restaurants, a popular food court, a luxury cinema, and an anchor grocery store. For more information, visit www.QueensMarketPlace.com or call 886-8822.

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